

Dear Customer, Business relation,

South Africa's Protection of Personal Information Act (POPIA) promotes the protection of personal information. Enza Zaden South Africa is committed to protecting the privacy of personal information of our business relations. We will only collect, use, disclose, and retain your personal information, if there is a lawful purpose for doing so. Personal information that we will gather, store and share, will only be done so for the purpose of conducting our normal business operations, and what is required to conduct business, and for no other reason.

POPIA defines personal information as information that identifies you or your organisation. We collect and use personal information for the following purposes:

- Customer relationship management for the purpose of communicating and interact with our customers regarding orders, deliveries and invoicing.
- Financial management: Follow-up on outstanding payments, processing of invoices and payments.
- Communication, advertisement and marketing in order to provide our business relations with relevant information regarding our company and products.
- Improvement of our website service by keeping track of cookies to see what pages are visited and measure traffic.
- Access to our premises, buildings and properties require processing of personal information for security purposes.
- Compliance with legal obligations, for instance know your customer/supplier obligations or airfreight security.
- Legal and internal management for the purpose of corporate housekeeping, contract management, intellectual property registration, variety registration and to resolve disputes, complaints or legal procedures.

In general, we collect personal information directly from our business relations, on the basis of the contractual relationship between a customer or supplier and Enza Zaden South Africa. We may also collect your personal information from other sources, insofar POPIA allows this to be done, for example, company registration information collected from the Companies and Intellectual Property Commission (CIPC) and confirmation of VAT registration with SARS.

We have appropriate technical and organizational measures in place to protect your personal information against accidental or unlawful access.

We will take reasonably practicable steps to ensure that your personal information is complete, accurate and up to date where necessary. To enable us to do so, please notify us promptly of any changes to your personal information.

Enza Zaden South Africa's privacy policy can be viewed here: www.enzazaden.com/za

If you have any queries relating to the information contained in this email, please contact privacy@enzazaden.com

Kind regards,

Matome Ramokgopa
General Manager

Enza Zaden South Africa (Pty) Ltd.

ENZA ZADEN



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